

Undertaking small-scale applied workplace-based research presents a unique set of challenges including how to conduct good research in time pressured situations and how to thrive in unfamiliar work environments. This book will help you to meet these challenges by setting out a step-by-step guide to planning, conducting and delivering top quality small-scale work-based research projects. In addition this book will help you to adapt quickly to your new surroundings. It will provide a strong strategic skill set that will enable you to navigate the workplace and ensure that your research findings inform organizational decision making. It tackles the challenge of conducting rigorous credible research FOR and WITHIN organizations and provides tangible advice for those looking to complete their research in very short time frames and with limited resources. Written by established academics, with significant experience coordinating industry/government placements and internships, the book will help you to bridge the gap between academic expectations and the requirements of the organisation, including the need to Develop a "pitch" as well as a proposal; Produce powerful visualizations as well as logical narrative; Present practicable recommendations as well as findings/conclusions; Develop persuasive deliverables as well as traditional research reports; Create presentations that persuade as well as inform. Packed full of real-life examples, actionable advice and sensitive pedagogy this book will get you through your placement with confidence and style.

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Understanding small-scale applied workplace-based research 1 What is data Steps in qualitative analysis for organization-based research Drawing.

Book Review. Jennifer Hunt and Zina O'Leary, Workplace research: conducting small-scale research in organizations, SAGE: London,

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