

Peter L. Bernstein tells the story of history's most coveted, celebrated, and inglorious asset: gold. From the ancient fascinations of Moses and Midas through the modern convulsions caused by the gold standard and its aftermath, gold has led many of its most eager and proud possessors to a bad end. Gold had them, rather than the other way around. And while the same cycle of obsession and desperation may reverberate in today's fast-moving electronically-driven stock markets, the role of gold in shaping human history is the striking feature of this tumultuous tale. This fascinating account begins with the magical, religious, and artistic qualities of gold and progresses to the invention of coinage, the transformation of gold into money, and the gold standard. The more important gold becomes as money, the more loudly it speaks of power. Ultimately, Bernstein confronts the future of gold in a world where it appears to have been relegated to the periphery of global finance. Far more than a tale of romantic myths, daring explorations, and the history of money and power struggles, *The Power of Gold* suggests that the true significance of this infamous element may lie in the timeless passions it continues to evoke, and what this reveals about ourselves.

Marketing Hospitality: Sales and Marketing for Hotels, Motels, and Resorts (The Hospitality Professional Series), Amish Ray Of Hope: An Amish Romance Fiction, Child of Mama, International Relations of Labor, Lectures Delivered Before the Summer School of Theology of Harvard University, June, 1920 (Spanish Edition), Conversational tautologies in English: Theoretical approach and investigation of examples, Everyday Public Speaking Plus MySpeechLab -- Access Card Package, Seduction, 1939 La Guerre de l'Imposture (French Edition),

Description. The need for realism in reform of its monetary system is what makes Bernstein's story of the Power of Gold so timely. It is a compelling reminder that. The Power of Gold has ratings and 42 reviews. Nathik said: An Euro-centric Keynesian History of Gold Gold is a chemically inert, oxidation malleable.

Far more than a tale of romantic myths, daring explorations, and the history of money and power struggles, *The Power of Gold* suggests that the true significance. *The Power of Gold: The History of an Obsession* (). By Peter L. Bernstein John Wiley & Sons, Inc., Third Avenue, New York, NY , .

*The Power of Gold: The History of an Obsession*. Peter L. Bernstein, Author John Wiley & Sons \$ (p) ISBN Wiley & Sons Â· Â· pages Â· \$ Reviewed by Lawrence Parks. When it comes to disparaging gold, Peter Bernstein can't be outdone. Peter Bernstein was a brilliant and creative money manager, research analyst and financial commentator. Request PDF on ResearchGate On Jan 1, , Peter J. Hugill and others published *The Power of Gold: The History of an Obsession* by Peter L. Bernstein. The need for realism in reform of its monetary system is what makes Bernstein's story of the Power of Gold so timely. It is a compelling reminder that maintaining.

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