

This lavishly illustrated book tells the history of Horrockses Fashions, one the most famous postwar British ready-to-wear labels. In the late 1940s and throughout the 1950s, Horrocksesâ€™™ created designs with a fresh, distinctive look, and were celebrated for their lively floral prints and full-skirted summer dresses, which were popular with women of every background, including the royal family. In addition, they collaborated with contemporary artists such as Eduardo Paolozzi, Alastair Morton, and Graham Sutherland to design textiles. The book includes interviews with many of the people who made, wore, and designed these dresses and reproduces magazine spreads and illustrations from the period.Â Â Â Â Â Â Â Â Â Â Â Â Â Â Â Â HorrocksesÂ maintained an air of exclusivity for the brand with an emphasis on good quality fabrics, especially the finestÂ cotton, with custom-designed patterns and an emphasis on couture styling.Â Their fashions are highly collectable today.Â Â Â Â Â Â Â Â Â Â Â Â Â Â Â Â Horrockses Fashions tells the story of this iconic label and its role in the history of British fashion while also exploring the connections between couture and ready-to-wear fashions in the post-WWII decades.

James Taylor -- Complete (Boxed Set): Boxed Set (Piano/Vocal/Chords) (Book (Boxed Set)),
Rebellious Civil Society: Popular Protest and Democratic Consolidation in Poland, 1989-1993,
Eastertime (Little Lessons for Little Learners Series), Floral Keepsakes: Preserving and
Arranging Dried Flowers, Technology and oceanography: An assessment of federal
technologies for oceanographic research and monitoring, Basic Materials in Music Theory a
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Horrockses Fashions: Off-the-Peg Style in the '40s and '50s by Boydell, Christine () Hardcover
[Christine Boydell] on thepepesplace.com *FREE* shipping on. Horrockses Fashions:
Off-the-Peg Style in the 40s and 50s by Christine Boydell at thepepesplace.com - ISBN X -
ISBN - V&A. Book Reviews. Horrockses Fashions: Off-the-Peg Style in the. ' 40s and ' 50s .
Christine Boydell, V&A Publishing, pp., col. illus, cloth.

Exhibition Dates: 9 July â€“ 28 October Horrockses Fashions Limited was the manufacturer of
one of the most well-respected. Download Citation on ResearchGate On Mar 1, , Jo Turney
and others published Review: Horrockses Fashions: Off-the-Peg Style in the '40s and '50s.

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Horrockses Fashions Limited were best known for their full-skirted dresses which were sought
after by women everywhere and were even worn by Queen.

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